SUPREME COURT OF THE STATE OF NEW YORK COUNTY OF NEW YORK

THE PEOPLE OF THE STATE OF NEW YORK,

- against -

DONALD J. TRUMP,

Defendant.

Ind. No. 71543-23

AFFIRMATION OF TODD BLANCHE IN SUPPORT OF PRESIDENT DONALD J. TRUMP'S RECUSAL MOTION

Todd Blanche, a partner at the law firm Blanche Law PLLC, duly admitted to practice in the courts of the State of New York, hereby affirms the following to be true under penalties of perjury:

1. I represent President Donald J. Trump in this matter and submit this affirmation in support of President Trump's April 3, 2024 recusal motion.

2. A website describing campaign efforts by Vice President Kamala Harris, https://www.democracyinaction.us/2020/harris/harrisorg.html, which was last updated on December 17, 2019, contains an entry with the following text: "Director of Digital Persuasion Loren Merchan[.] (Feb. 2019) Vice president (from Jan. 2019) and director of digital advertising (from April 2018) at Authentic Campaigns." The website contains a link, labeled "twitter," to an X account with username "lorenm426."

3. On January 11, 2019, Authentic Campaigns, Inc., posted the following message to its X account:



4. On or about June 16, 2019, a female identified as Loren Merchan stated the following on an episode of the "Social Media and Politics" podcast entitled, "Authentic Campaigns, Social Media, and Politics, with Loren Merchan and Jonathan Barnes":

"So, I've actually had a couple conversations with my Dad recently where he's kind of like, 'I hate that politicians use Twitter,' and like, 'It's so unprofessional,' and, you know, 'That's not how a politician should behave themselves.' And I explained that like, 'Yeah, I think there are a lot of instances where it is not used in - like when our President tweets anything that he thinks, and like, that's not what he should be using it for.'"¹

¹ Social Media & Politics, *Authentic Campaigns, Social Media, and Politics, with Loren Merchan and Jonathan Barnes,* APPLE PODCASTS, at 13:29 (June 16, 2019), https://podcasts.apple.com/us/podcast/authentic-campaigns-social-media-and-politics-with/id1170179745?i=1000441661496.

5. On January 9, 2020, Authentic posted the following announcement to its Instagram

account:

Authentic Campaigns ~ @Authentic_HQ	•	authentic.hq Breaking news! 🌧 🌧 220w
Overwhelmingly excited to announce that @LorenM426 is being named a partner and part-owner of Authentic Campaigns effective immediately!		hollyzh_ Put more cat ladies in power 2020 🐱 220w 2 likes Reply
No one has done more to grow and help this company succeed than		
Loren and we're pumped to see her take on a partner role in the company.	21 like	Q ♥ □
	Log in	to like or comment.

6. In 2020, Loren Merchan was named a "Rising Star" by "Campaigns & Elections," and the write-up regarding this recognition included the following:

Democrat

Authentic Campaigns, President and Partner

Throughout her career, Loren has fought hard to get results. Not just for her clients but for the industry as a whole and the people who work in it. Her work is setting new benchmarks and winning elections. In addition to doing ground-breaking, historical work for clients like Jon Tester, Kamala Harris, Adam Schiff, and others, Authentic Campaigns is setting new industry standards through its commitment to diversity, transparent compensation, employee benefits, and more. Loren is working to transform the industry by developing new best practices for the work we do for our clients as well as the work we do for our people. 7. The Indictment in this case was filed on March 30, 2023.

8. On March 30, 2023, Congressman Adam Schiff caused the dissemination of the email attached as Exhibit 1.

9. On March 30, 2023, the "Senate Majority PAC," which is a political action committee that supports Senate campaigns for the Democrat party, caused the dissemination of the email attached as Exhibit 2.

10. On March 30, 2023, the "House Majority PAC," which is a political action committee that supports House campaigns for the Democrat party, caused the dissemination of the email attached as Exhibit 3.

11. On March 30, 2023, Congressman Schiff caused the following post to be made to his X account:



12. On March 31, 2023, Congressman Schiff caused the dissemination of the email attached as Exhibit 4.

13. On March 31, 2023, Congressman Schiff caused the dissemination of the email attached as Exhibit 5.

14. On or about March 31, 2023, Congresswoman Lauren Underwood caused the dissemination of the email attached as Exhibit 6.

15. On March 31, 2023, Congressman Hakeem Jeffries caused the dissemination of the email attached as Exhibit 7.

16. On or about April 1, 2023, Congresswoman Barbara Lee caused the dissemination of the email attached as Exhibit 8.

17. Beginning on April 3, 2023, Congressman Schiff caused the following solicitations to be posted on Facebook:

Library ID: 905218980746042 Library ID: 6216470998436499 Library ID: 883933766032896 Inactive Inactive Inactive Apr 3, 2023 - Apr 4, 2023 Apr 3, 2023 - Apr 5, 2023 Apr 3, 2023 - Apr 5, 2023 Platforms () Platforms () Platforms () Categories 🖪 Categories 🖪 Categories 🛒 🛎 Estimated audience size: 50K - 100K 🚯 🛎 Estimated audience size: 50K - 100K 🚯 🛎 Estimated audience size: >1M 🚯 Amount spent (USD): \$100 - \$199 1 Amount spent (USD): <\$100 ① Amount spent (USD): <\$100 0 ☑ Impressions: 1K - 2K ① See ad details See ad details See ad details Adam Schiff Adam Schiff Adam Schiff 19 Sponsored · Paid for by SCHIFF FOR SENATE Sponsored · Paid for by SCHIFF FOR SENATE Sponsored · Paid for by SCHIFF FOR SENATE - the Manhattan District Attorney just indicted Donald J. Team - the Manhattan District Attorney just indicted Donald J. Team — the Manhattan District Attorney just indicted Donald J. Trump with criminal charges stemming from hush money Trump with criminal charges stemming from hush money Trump with criminal charges stemming from hush money payments he made to a porn star during the 2016 campaign. payments he made to a porn star during the 2016 campaign. payments he made to a porn star during the 2016 campaign Let's be absolutely clear: Donald Trump is as dangerous as ever Let's be absolutely clear: Donald Trump is as dangerous as ever Let's be absolutely clear: Donald Trump is as dangerous as ever trying to incite his followers to protest his arrest trying to incite his followers to protest his arrest trying to incite his followers to protest his arrest we saw where we saw where we saw where his last efforts at incitement brought the country... his last efforts at incitement brought the country. his last efforts at incitement brought the country... There is no doubt Trump will weaponize this indictment for his political advantage - just like he did with impeachment - because winning the presidency may well be the only way he hopes to avoid going to jail. It won't be long before Trump drags Adam's name into this mess, so please, chip in any amount to our campaign today. Together, we will defeat Trump and his MAGA movement and protect our democracy Donate now Donate now Fight Back Against Donald Trump Fight Back Against Donald Trump Donate now Fight Back Against Donald Trump

18. On April 3, 2023, Authentic posted the following announcement to its Instagram

account:

REEDA WINNE Innovation in Fundraising Authentic's Inactive Algorithm Best Use of Data Analytics/Machine Learning in Online Fundraising Authentic's Inactive Algorithm Best Use of Online Targeting Lauren Underwood		Innovation in Media Buying Accountable Tech Bost New or Unusual Tactic in Paid Media House Majority Forward in collaboration with Vocal	0	authentic.hq We're proud to announce that we are the regit 10 @campaignsandelections 2 Read Awards1 All of our depart brought home wins for our cre- fundraising and advertising wi Congrats to our teram and part these incredible wins! Edited - 51w joannenellis5 Yayl Congrats to 51w Reply	2023 tments eative, ork. tners for
for Congress Best Campaign Meme Katie Hobbs 'Midnights' ad	Best Website for Primary Campaign Lauren Underwood for Congress		C 11 like April 3, Log in		

19. On April 4, 2023, Congressman Schiff caused the dissemination of the email attached as Exhibit 9.

20. Beginning on April 4, 2023, Congressman Schiff caused the following fundraising

advertisement relating to the Indictment in this case to be posted on Facebook:



21. On April 5, 2023, Congressman Schiff caused a video of comments that he made to an audience to be posted to his TikTok account, attached as Exhibit 10. The video included the following image:



22. On April 5, 2023, Congressman Schiff caused a second video of comments that he made to an audience to be posted to his TikTok account, attached as Exhibit 11. The video included the following image:



23. On April 6, 2023, Authentic posted the following on its X account:



24. Beginning on April 7, 2023, Congressman Schiff caused the following solicitations

to be posted on Facebook:



25. Beginning on April 7, 2023, Congressman Schiff caused the following solicitations

to be posted on Facebook:



26. On April 14, 2023, Authentic posted the following to its Instagram account:



27. On May 31, 2023, President Trump filed a motion seeking Your Honor's recusal. The recusal motion raised concerns regarding Ms. Merchan's work at Authentic, which the defense learned about via media reports rather than disclosures by the Court.

28. On July 5, 2023, Authentic re-posted a message from Congressman Schiff to its X account:



29. On August 4, 2023, *Politico* published an article entitled "Whistling past the graveyard': Dem fear grows over massive grassroots fundraising hit," which is attached as Exhibit 12.

30. The Court denied the motion on August 11, 2023. The ruling, including the May4, 2023 ethics opinion that Your Honor included as Exhibit A, is attached hereto as Exhibit 13.

31. On August 22, 2023, Congressman Schiff caused a video of comments that he made to an audience to be posted to his TikTok account, which is attached as Exhibit 14.

32. On August 23, 2023, *Medium* published an interview with Mike Nellis, the Founder and CEO of Authentic, which is attached as Exhibit 15.

33. On August 31, 2023, the Senate Majority PAC sent an email, which is attached asExhibit 16.

34. On September 20, 2023, Governor Hochul signed a bill that scheduled the New York State presidential primary for April 2, 2024. At the time that the bill was signed, the primary was scheduled to take place during the trial in this case.

35. On October 4, 2023, Authentic posted the following announcement to its Instagram account:



36. On October 10, 2023, Authentic and its CEO, Mike Nellis, were named to the "2023 Political Consultants Power 100" as some of "New York's most effective campaign advisers."

37. On October 17, 2023, Authentic posted the following to its Instagram account:



38. On October 20, 2023, Authentic posted the following to its Instagram account:



39. On November 20, 2023, Authentic posted the following announcement to its Instagram account:



40. On December 4, 2023, "Campaigns & Elections" posted an article, which is attached as Exhibit 17.

41. On December 13, 2023, Authentic posted to its LinkedIn account an article by one of its "Managing Strategist[s]" entitled "Why You Should Incorporate Graphics Into Your Email Program." The article described Authentic's use of "Senate Majority PAC as a case study" to conclude that "regularly leveraging graphic elements into the email program boosted engagement and conversion rates — increasing the average amount of donations raised per email." According to the article, as part of the "case study," Authentic worked with the Senate Majority PAC to

"incorporate[] salient political players — both positive and negative — to gin up interest in our work." The article included the following example of a graphic used in the case study:



42. On December 14, 2023, Authentic posted the following to its Instagram account:



43. On December 14, 2023, Authentic posted the following to its X account:



44. On December 31, 2023, Authentic posted the following announcement to its

Instagram account:



45. On February 1, 2024, Authentic posted the following to its Instagram account:



46. On February 9, 2024, Authentic posted the following to its Instagram account:



47. In approximately early March 2024, Authentic re-posted on its LinkedIn account a post from Authentic CEO Mike Nellis, which included the following: "An actor who fundamentally doesn't care about our democracy & is just trying to sow civil unrest (and yes, this includes Donald Trump & his closest allies) is more dangerous than a run-of-the-mill bad-faith actor."

48. On March 6, 2024, Mr. Nellis posted the following to his Instagram account:



49. During roughly the same time period in early March 2024, Authentic posted to its LinkedIn account information regarding "a great time celebrating soon-to-be Senator Adam Schiff's big primary win last night in LA!." The LinkedIn post described Authentic's efforts to "contribute to raising over \$30 million and counting for the campaign, and wanted to share some highlights from the last 15 months." The "highlights" included:

For starters, we worked with the campaign to ensure digital content was being prioritized and had buy-in from the very top. Our goal was to implement a variety of innovative tactics to make sure we were reaching voters who were most likely to vote in the primary and/or swing toward us.

[...]

To ensure we were meeting voters where they were online with content that was specifically tailored to them, we scheduled exclusive shoots to prioritize developing visuals that were optimized for digital (ex: shooting specific vertical scripts based on TikTok trends etc).

Our team was built to mobilize quickly around news developments and rapid response moments.

50. On March 6, 2024, Authentic posted the following to its X account:



51. In approximately mid-March 2024, Authentic posted the following to its LinkedIn

account:

Authentic 2,100 followers 2w · 🕲
Cat Stern led our Paid Media team's persuasion and mobilization efforts on award- winning campaigns with House, Senate, and gubernatorial candidates, as well as with advocacy groups dedicated to fighting for abortion rights, climate justice, and more.
She designed media plans to ensure our clients were reaching voters in innovative and cost-efficient ways, expertly leveraging a multitude of digital platforms for their unique strengths.
We miss her here at Authentic, but we're so happy to know that the Biden campaign is in good hands 🍐
Anyone would be lucky to get to work with and learn from Cat. Don't miss this opportunity!
Cat Stern • 3rd+ Director of Paid Digital, Biden for President 3w • 🕲
hil! i'm looking for an experienced paid media digital human to join the Biden for President team!!
BIDEN HARRIS
Biden for President - Deputy Paid Digital Director jobs.lever.co • 2 min read

52. Beginning on or about March 28, 2024, Authentic's X account, which was previously publicly available, stated: "These posts are protected. Only confirmed followers have access to @Authentic_HQ's posts and compete profile. Tap the 'Follow' button to send a follow request."

53. As of April 2, 2024, Authentic's public website, authentic.org, contained the following webpages and information:

a. The website described Authentic as a "full-service digital marketing agency for non-profits and campaigns that unleashes the power of the internet to create lasting and inclusive change."

b. A page entitled "Our Clients," which included:

Full Client List	United Nations	ADAM SC	Michelle
Kamala Harris for President	Governor Katie Hobbs	Minority Leader Hakeem Jeffries	Brennan Center for Justice
Senator Jon Tester	Governor Tina Kotek	Rep. Lauren Underwood	United We Dream
Senator Cory Booker	Governor Gretchen Whitmer	Rep. Angie Craig	The Raben Group
Senator John Hickenlooper	Governor Gavin Newsom	Rep. Frank Mrvan	National Immigration Law Center
Senator Tammy Baldwin	Governor Steve Bullock	Rep. Jason Crow	Senate Majority PAC
Senator Michael Bennet	Governor Kathy Hochul	Rep. Dan Goldman	House Majority PAC
Senator Martin Heinrich	Governor Phil Murphy	Rep. Nikki Budzinski	Priorities USA
Senator Mazie Hirono	Governor Phil Bredesen	Rep. Deborah Ross	Wisconsin Democratic Party
Senator Tina Smith	Governor Roy Cooper	Rep. Mikie Sherrill	Vote.org
Senator Ben Ray Luján	Rep. Barbara Lee	Rep. Katherine Clark	The Asia Society
Senator Chris Van Hollen	Rep. Mike Levin	Rep. Pat Ryan	Let America Vote
Senator Angus King	Rep. Jeff Jackson	Rep. Ilhan Omar	Mi Familia Vota

c. A "case study" regarding Authentic's work for President Biden and Vice President Harris in connection with the 2020 election, which included use of "the strengths of Facebook's expansive platform with the precision and adaptability of conversational AI" to generate "targeted Facebook ads about Joe Biden for president":



d. A "case study" regarding Authentic's work for the "Senate Majority PAC," which included "inherit[ing] the PAC's email program," "worked with IP and spam-based blacklists to refresh [the PAC's] sender reputation," and "optimizing the email content and subject lines":



e. A "case study" regarding Authentic's work for the "House Majority PAC," which indicated that Authentic had "created a best in class ads program":



f. A "case study" regarding Authentic's work for Congresswoman Underwood in connection with her campaign in the 2022 election, which included "tailored messaging in our email and SMS campaigns":



g. A testimonial from Congressman Schiff:



h. A testimonial from a representative of the Senate Majority PAC:



54. On an episode of the "Digital Politics with Karen Jagoda" podcast entitled, "Strength of Online for Voter Persuasion with Loren Merchan Authentic," which was available as of April 2, 2024, a female identified as Ms. Merchan described Authentic's work to "persuade" voters to support Democratic candidates, including President Biden and Vice President Harris: ... So we decided we really wanted to build out our persuasion team so that we can offer this service to more candidates and causes that we care about We want to make sure that, um, you know, for us that progressives are winning.

... One of the things I love that we did in 2019 on the Harris campaign, our team was the first to use an artificial intelligence bot to start conversations with potential donors, volunteers, and voters via Facebook messenger. . . . And then in 2020 we had the opportunity to do that and take it to the next level with some other campaigns, including the Biden campaign. And we worked with their campaign's organizing team to reach individuals that they were having trouble contacting. . . . So we were able to reach people that they couldn't through traditional methods. . . .²

55. Based on the Internet archive known as the "Wayback Machine," on January 20,

2021, the following post was made to the X account with username "LorenM426", which is no

longer publicly available on X:



² Digital Politics with Karen Jagoda, *Strength of Online for Voter Persuasion with Loren Merchan Authentic*, DIGITALPOLITICSRADIO.COM, at 2:20, 7:20 (Sept. 13, 2021), https://digitalpoliticsradio.com/strength-of-online-for-voter-persuasion-with-loren-merchan-authentic.

56. Based on the "Wayback Machine," the following additional posts were made to the

X account with username "LorenM426," which are no longer publicly available on X:

_	
3	Loren Merchan @LorenM426 · Mar 27 Hi All,
	This is me, attempting to win a team-wide fundraising competition for @KamalaHarris. If our digital team raises the most money or gets the most donations then we get all the bragging rights!
	Let's do this for digital!
t]	Loren Merchan Retweeted
	Ryan Knight @ProudResister · Nov 10 .@realDonaldTrump does so many appalling things each week that the American people have grown numb to his corruption and continued erosion of our free press, our institutions & now even our democratic election process. This is exactly how authoritarians arise.
	Keep resisting.
ALC: NOT	Loren Merchan @LorenM426 · Nov 17 No need to ask me how I am anymore. I'm always angry.
	Contemptor @TheContemptor Trump: "You gotta take care of the floors. You know the

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floors of the forest, very important... I was with the President of Finland... he called it a forest nation and they spent a lot of time on raking and cleaning and... 57. As of on or about March 26, 2024, the public-facing portion of the X account with username @lorenm426 included the following text and images, including a public re-posted message from Authentic's X account on January 9, 2020:





58. On or about March 27, 2024, the media reported a public statement by Al Baker, the Director of Communications for New York's Office of Court Administration:

The X, formerly Twitter, account being attributed to Judge Merchan's daughter no longer belongs to her since she deleted it approximately a year ago . . . It is not linked to her email address, nor has she posted under that screen name since she deleted the account. Rather, it represents the reconstitution, last April, and manipulation of an account she long ago abandoned.³

59. Beginning on or about March 28, 2024, Authentic's X account, which was previously publicly available, stated: "These posts are protected. Only confirmed followers have access to @Authentic_HQ's posts and compete profile. Tap the 'Follow' button to send a follow request."

60. As of on or about March 28, 2024, the public-facing portion of the X account with username @lorenm426 included the following text and images:



³ Laura Italiano & Madison Hall, *Trump is using a loophole in his new gag order to rage against his hushmoney judge's progressive daughter*, BUSINESS INSIDER (Mar. 27, 2024, 3:59 p.m.), www.businessinsider.com/trump-uses-gag-loophole-rage-against-hush-money-judges-daughter-2024-3.

61. As of on or about March 29, 2024, the public-facing portion of the X account with username @lorenm426 included the following text and images:



62. As of on or about April 2, 2024, the public-facing portion of the X account with username @lorenm426 included the following text and images and reflected no posts, re-posts, or replies:



63. Attached as Exhibit 18 is a list of reported disbursements to Authentic during the 2022 election cycle, which was downloaded from OpenSecrets.org on April 3, 2024.

64. Attached as Exhibit 19 is a list of reported disbursements to Authentic during the 2024 election cycle, which was downloaded from OpenSecrets.org on April 3, 2024.

65. According to OpenSecrets.org, Authentic was the #1 vendor in the country for Kamala Harris's 2020 presidential campaign based on disbursements of \$4,855,594. Also according to OpenSecrets.org, Authentic is ranked as the #21 vendor in the country based on expenditures reported by candidates, parties, PACs and outside spending groups for the 2024 election cycle, based on Federal Election Commission data available electronically on February 2, 2024.

66. Attached as Exhibit 20 is a list of reported disbursements to Authentic, downloaded from the website of the Federal Election Commission on April 3, 2024, for the period from March 30, 2023 through the present.

67. Attached as Exhibit 21 is a list of reported disbursements to Authentic, downloaded from the website of the New York State Board of Elections on April 3, 2024.

68. According to the website of "Fight Like Hell PAC," https://fightlikehellpac.org, the PAC "is a nationwide movement led by Governor Gretchen Whitmer," which "will focus the next two years on supporting President Biden and Vice President Harris' re-election campaign, as well as helping Democrats flip the House and hold the Senate and ensuring our voice is heard in Washington."

69. According to the website of the Democratic Attorneys General Association, New York Attorney General Leticia James is a member of the Association.

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70. The X account of the New York Attorney General contains the following public

post:



71. On November 23, 2023, Governor Kathy Hochul released the following public

statement:

Former President Donald Trump is testifying in an unprecedented civil trial brought by our own Attorney General, Tish James. So far from telling the truth as he's required to do, he's throwing temper tantrums from the witness stand and verbally attacking judges and courtroom staff. His conduct has been a disgrace and I have full confidence that Donald Trump will be held accountable for his actions.

72. During an interview on February 29, 2024, Governor Kathy Hochul stated:

I have long known, as has everyone in the State of New York, anyone following the news that Donald Trump had unethical business practices. You go to any businessperson who ever worked with him over the last 40 years, and they all have stories about how they were defrauded, and banks that were defrauded based on false information.

73. According to the website of "Priorities USA," www.priorities.org, on April 26,

2023, Priorities USA announced "a targeted goal of \$75 million towards digital mobilization and persuasion programming in six battleground states," which the super PAC planned to use to "support President Biden and Vice President Kamala Harris on their path to reelection in 2024 and bolster Democrats' presence to diverse audiences of voters online." A separate page on the Priorities USA website states that "Our plan is to remind voters of President Biden's impact and contrast his record with the agenda of dangerous MAGA Republicans. . . . We'll do both by reaching voters where they are: online."

74. Attached as Exhibit 22 is a March 17, 2024 article entitled, "There's no agenda here': A look at the judge who is overseeing Trump's hush money trial."

75. I have read the factual representations contained in the accompanying memorandum of law in support of President Trump's recusal motion, and those representations are true or I believe to be true.

76. This Affirmation is submitted upon my personal knowledge or upon information and belief, the source of which is my communications with the court, with prosecutors and with other counsel, my review of documents in the case file, and an independent investigation into the facts of this case.

WHEREFORE, for the reasons set forth in the accompanying memorandum of law, President Trump respectfully submits that the Court should grant the recusal motion, which we will file on the public docket.

Dated: April 3, 2024 New York, New York

> By: <u>/s/ Todd Blanche</u> Todd Blanche Blanche Law PLLC 99 Wall Street, Suite 4460 New York, NY 10005 212-716-1250 toddblanche@blanchelaw.com

Attorney for President Donald J. Trump

EXHIBIT 1

***** ARCHIVE of POLITICAL EMAILS *****

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🖾 EMAIL

The first-ever indictment of an American president

ADAM SCHIFF

From	Adam Schiff < <u>reply@e.adamschiff.com</u> >					
Subject	The first-ever indictment of an American president					
Date	March 30, 2023 11:15 PM					
	HTML Plain Text Screenshot					



BREAKING NEWS:

The Manhattan District Attorney's office has indicted Donald Trump for criminal offenses — the first-ever indictment of a former American president.

It is a somber moment, and unprecedented for a former president to be indicted, but his alleged offenses are also unprecedented. If the rule of law is to be applied equally — and it must — it must apply to the powerful as it applies to everyone else. To do otherwise is not a democracy.

<u>Trump will respond as he always does — playing the victim and blaming</u> others for having the temerity to investigate him in the first place. And you know that I will be one of the first people he will go after. He always does.

<u>Rush \$10 to my campaign right now to help us prepare for Trump's</u> inevitable attacks — and ensure we defend the rule of law.



John — the Manhattan District Attorney just indicted Donald J. Trump with criminal charges stemming from hush money payments he made to a porn star during the 2016 campaign. It is the first of what may be several charges resulting from criminal investigations in New York, Georgia, and at the Justice Department.

The indictment of a former president is a very serious matter, but so is the sweep of Donald Trump's misconduct. And one thing that has always been clear about Trump, if he is not held accountable, he will go on to commit even worse offenses.

And let's be absolutely clear:

Donald Trump is as dangerous as ever, trying to incite his followers to protest his arrest — we saw where his last efforts at incitement brought the country. We must make sure that never happens again.

And this may be just the beginning of the fight to hold him accountable — with another grand jury investigation in Fulton County, Georgia, that is still pending,

and a federal criminal investigation as well.

Trump has accused Manhattan District Attorney Alvin Bragg, who is Black, of being a politically motivated "racist."

He has called the grand jury inquiry a "witch hunt."

There is no doubt Trump will weaponize this indictment for his political advantage — just like he did with impeachment — because winning the presidency may well be the only way he hopes to avoid going to jail.

Trump has shown that he will tear down the entire system of American democracy to protect himself and return to power. And we must not let him. John, rush any amount to our campaign right now.

If you've saved your payment information with ActBlue Express, your donation will go through immediately:



A democracy demands truth. It demands accountability. And it demands justice.

Trump's indictment is an important affirmation of the rule of law. But he thinks this helps him politically. John, chip in any amount to our campaign today. Together, we will defeat Trump and his MAGA movement in 2024, and protect our democracy.

Thank you,

Adam Schiff



DONATE MONTHLY

150 E. Olive Ave., Suite 208 Burbank CA, 91502

WWW.ADAMSCHIFF.COM CONTACT@ADAMSCHIFF.COM PRIVACY POLICY

PAID FOR AND AUTHORIZED BY SCHIFF FOR SENATE

If you wish to no longer receive these messages, please unsubscribe.

- Sender: Adam Schiff
- Political Party: <u>Democratic</u>
- Country: <u>United States</u>
- State/Locality: California
- Office: <u>United States House of Representatives</u>
- Email Providers:
 - ActionKit
🖾 EMAIL

★ ARCHIVE of POLITICAL EMAILS ★

\equiv MENU

BREAKING: Trump indicted

SENATE MAJORITY PAC

From	Defend the Senate < <u>information@democrats.senatemajority.com</u> >
Subject	BREAKING: Trump indicted
Date	March 30, 2023 10:29 PM
	HTML Plain Text Screenshot



BREAKING NEWS: Donald Trump indicted by Manhattan grand jury

This is an important moment for our democracy, but our work isn't over. We must continue protecting our Senate majority from GOP extremists. Please, rush in \$10 (becomes \$60) to help Defend the Senate >>

If you've saved your payment information with ActBlue Express, your donation will go through immediately:



John,

The New York Times just reported that a Manhattan grand jury voted to indict Donald Trump. He was under investigation for his alleged role in paying hush money to a porn star.

We know this isn't going to stop Trump from attacking our democratic system — in fact, he's going to get even more dangerous from here. He'll continue to rally his supporters and work to tear down our democracy.

We need to continue our fight to protect our Democratic Senate majority and overcome Donald Trump's attacks — starting right now.

A generous group of donors is 5X matching the first \$50,000 in donations ahead of our end-of-quarter deadline. On the heels of this announcement, quickly rush in \$10 (becomes \$60) to help us defend our razor-thin Senate majority >>

If you've saved your payment information with ActBlue Express, your donation will go through immediately:



Thank you far your aunnart



MESSAGE ANALYSIS

- Sender: <u>Senate Majority PAC</u>
- Political Party: <u>Democratic</u>
- Country: <u>United States</u>
- State/Locality: n/a
- Office: n/a

***** ARCHIVE of POLITICAL EMAILS *****

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⊠ EMAIL

TRUMP INDICTED

HOUSE MAJORITY PAC

From	John xxxxxx, House Majority PAC < <u>democrats@hmpac.com</u> >
Subject	TRUMP INDICTED
Date	March 30, 2023 10:59 PM
	HTML Plain Text Screenshot

Subject: TRUMP INDICTED - Archive of Political Emails

NYT: Trump indicted by grand jury

John, we'll make this quick:

The New York Times reported that Trump was just INDICTED by a grand jury.

 But experts say that this will help Trump fundraise MILLIONS to win back the Presidency and defeat our Democrats.

3. We're marshaling the Democratic response to ensure Trumpster Republicans NEVER set foot in the halls of power again. But that will take resources. Can you rush in \$15 right now? >>

John, Donald Trump spent years spreading lies, hate, and division.

He embarrassed our country and disgraced our Democracy.

Now, he's spending MILLIONS to win back the White House — and experts say he's about to raise MILLIONS more.

So we're uniting the Democratic response to ensure every single Trump-loving Republican LOSES at the ballot box. Please John, can you chip in \$15 or whatever you can to help us save our beloved Democracy from these right-wing extremists? We don't want to look back at this moment and wish we did more. Will you step up? >>

Chip in \$15 now >>
Chip in \$25 now >>
Chip in \$50 now >>
Chip in \$100 now >>
Chip in another amount now >>

Thank you, House Majority PAC



Consistent with federal law, House Majority PAC makes its federal contributions from one account (the "Contribution Account") and engages in the rest of its political activity from the other account (the "Non-Contribution Account"). You may contribute up to \$5,000 per calendar year to House Majority PAC's Contribution Account. You may contribute an unlimited amount to House Majority PAC's Non-Contribution Account. By donating through this email, you agree that the first \$5,000 of your contribution will be deposited in House Majority PAC's Contribution Account and the remainder in House Majority PAC's Non-Contribution Account. You may also designate a different allocation formula below. You also agree that this allocation formula may change if following it would result in an excessive contribution to the Contribution Account.

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Thank you for being a committed supporter of House Majority PAC. We're working every day to defeat extremist Republicans and take back our Democratic Majority



MESSAGE ANALYSIS

- Sender: <u>House Majority PAC</u>
- Political Party: <u>Democratic</u>
- Country: <u>United States</u>
- State/Locality: n/a
- Office: n/a

***** ARCHIVE of POLITICAL EMAILS *****

\equiv MENU

🖾 EMAIL

talking about trump indictment on msnbc at 9:30 then cnn at 10

ADAM SCHIFF

Subject	talking about trump indictment on msnbc at 9:30 then cnn at 10			
Date	March 31, 2023 1:33 AM			
	HTML Plain Text Screenshot			
	Hey John. I'm on MSNBC and CNN defending the rule of law after Trump's indictment. Can you chip in a few bucks? His people are going to attack me for doing so. They always do. Help us respond. Here's a link: secure.actblue.com/donate/mar2023_abs_em			
	Can you chip in a few bucks? His people are going to attack me for doing so. They always do. Help us respond. Here's a link: secure.actblue.com/donate/mar2023_abs_em Thanks - talk soon.			
	Can you chip in a few bucks? His people are going to attack me for doing so. They always do. Help us respond. Here's a link: <u>secure.actblue.com/donate/mar2023_abs_em</u>			

MESSAGE ANALYSIS

- Sender: Adam Schiff
- Political Party: <u>Democratic</u>
- Country: <u>United States</u>
- State/Locality: California
- Office: United States House of Representatives
- Email Providers:
 - ActionKit

★ ARCHIVE of POLITICAL EMAILS ★

🖾 EMAIL

those with wealth or power must be held to account for the rule of law to truly matter

ADAM SCHIFF

From	Adam Schiff < <u>reply@e.adamsc</u>	<u>hiff.com</u> >			
Subject	those with wealth or power m	ust be held	l to account fo	or the rule of law to truly matter	
Date	March 31, 2023 7:35 PM				
		HTML	<u>Plain Text</u>	<u>Screenshot</u>	



John —

I wanted to share some thoughts with you after a really momentous day. Never before has a President of the United States — current or former — been indicted.

There will be some who celebrate this moment. But as much as I believe that Trump has been a serial lawbreaker, I won't be one of them.

It's a sober moment for our democracy. And the charges against the former president, although essential to equal enforcement of the law, will nonetheless introduce another trying chapter in our history.

All too often our criminal justice system hasn't worked fairly. All too often, those who can afford the best lawyers can put off any reckoning for their criminal conduct until justice delayed is justice denied, while others face a swift and formidable accounting. This has been all too clear in the case of Donald Trump.

Donald Trump has made a career of evading justice. He's worked tirelessly to tie the legal system into knots in not just this case, but the other serious investigations into his handling of classified materials, his inciting an insurrection, and his pressuring election officials to overturn the election.

Saving his own skin may be the driving motivation for the former president, but the success of his efforts to evade accountability have had systemic impacts. They have weakened our institutions and bred disrespect of the law.

Ultimately, this has been a big part of Trump's legacy — weakening our democracy, weakening the rule of law, and weakening our trust in our system.

He's used a playbook we've seen time and time again by other would-be despots around the world.

Ultimately, those with wealth and power must be held to account for the rule of law to truly matter. Especially if they can use that influence to tear down our faith in the justice system.

Donald Trump will finally have his day in court. And may have many more in the days and weeks to come.

And as he does, we must redouble our efforts to strengthen our democracy, rebuild trust in the rule of law, and ensure that those who hold office uphold their oath and defend the Constitution as they are sworn to do.

This is our challenge, and we must meet it.

Thanks for reading,

Adam





MESSAGE ANALYSIS

- Sender: <u>Adam Schiff</u>
- Political Party: <u>Democratic</u>
- Country: <u>United States</u>
- State/Locality: California
- Office: United States House of Representatives
- Email Providers:
 - ActionKit

★ ARCHIVE of POLITICAL EMAILS **★**

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🖾 EMAIL

A sobering and incredibly important point:

LAUREN UNDERWOOD

From	Team Underwood < <u>info@underwoodforcongress.com</u> >
Subjec	A sobering and incredibly important point:
Date	March 31, 2023 7:33 PM
	HTML Plain Text Screenshot



John:

For the first time in our nation's history, a previous sitting president is facing criminal charges and plans are underway coordinating his surrender to authorities in Manhattan next week.

The weight of this moment cannot be overstated. For years, since President Biden's predecessor ran for president, this extreme, anti-democratic politician has flaunted his ability to evade our nation's legal system, even once claiming he could get away with shooting someone in the middle of the street in broad daylight without consequence.

This historical event represents a sobering and incredibly important point: No one, not even a former president, is above the law — and enforcing that is central to maintaining a healthy and functional democracy.

What's worrisome is that he's predictably on the offensive and rallying his base to interfere, protest and help pad his campaign war chest for president in 2024. Despite this news, he can continue to run.

That's why, at this moment, we must respond in a big way by showing that this team, alongside millions of Americans across the country, will continue to defend our democracy, no matter who tries to upend it.

John, if you agree that if a crime is committed, no matter who it is, the person responsible must be held fully responsible under the law, will you add a donation to help our team keep the critical work to protect and strengthen our democracy? Our first FEC public fundraising deadline is tonight and we need to demonstrate a show of force for the future of our country.

If you've saved your payment information with ActBlue Express, your donation will go through immediately:

CHIP IN \$5 NOW	CHIP IN \$10 NOW
CHIP IN \$25 NOW	CHIP IN \$50 NOW



Thank you for your perseverance at this critical moment.

- Team Underwood

Lauren Underwood for Congress

Subject: A sobering and incredibly important point: - Archive of Political Emails

13400 S. Route 59 Suite 116 Box 248 Plainfield, IL 60585 United States

WWW.UNDERWOODFORCONGRESS.COM INFO@UNDERWOODFORCONGRESS.COM

PAID FOR BY LAUREN UNDERWOOD FOR CONGRESS

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- Sender: Lauren Underwood
- Political Party: <u>Democratic</u>
- Country: <u>United States</u>
- State/Locality: <u>Illinois</u>
- Office: <u>United States House of Representatives</u>

***** ARCHIVE of POLITICAL EMAILS *****

\equiv MENU

🖾 EMAIL

no one is above the law

HAKEEM JEFFRIES

From	Hakeem Jeffries < <u>info@hakeemjeffries.com</u> >
Subject	no one is above the law
Date	March 31, 2023 6:03 PM
	HTML Plain Text Screenshot

In moments like this, we need to rise up and show that we stand on the side of our democracy and the Constitution.

We need to demonstrate that we will never allow those who attack the rule of law to hold power in our government.

That's why I'm asking 2,843 Democrats to step up with \$15 to make this one of the biggest fundraising days in Democratic history. If we can pull this off, we'll have the resources to reclaim the House for Democrats and prove that we stand ready to defend our democracy. Can I count on your immediate \$15 right now, John xxxxx? Let's show these extreme MAGA Republicans what justice looks like >>



Keep the faith,

Hakeem



Hakeem Jeffries is the Democratic Leader of the U.S. House of Representatives. Like many of us, Hakeem was raised by a working-class family; His mom was a social worker and his dad was a substance abuse counselor.

Now, as the top Democrat in the House, he's fighting to stop MAGA extremism and reclaim the Majority for Democrats.

Hakeem is committed to electing a record number of Democrats in the next election and beyond. But he can't compete with Republicans' special interest cash without our support. Is there any way you could chip in to help?

DONATE

We know you're getting a lot of emails, but that's because Democrats have a clear path to winning back the House – and Hakeem isn't letting a single second go to waste.

We don't want to lose you completely, so if you only want to receive our most important emails, please click here.

We hate to see you go, but if you want to unsubscribe, we understand. You can do so here and we will make sure to process your request.

Jeffries for Congress PO BOX 65322 Washington, DC 20035 United States

WWW.HAKEEMJEFFRIES.COM INFO@HAKEEMJEFFRIES.COM PRIVACY POLICY

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MESSAGE ANALYSIS

- Sender: <u>Hakeem Jeffries</u>
- Political Party: <u>Democratic</u>
- Country: <u>United States</u>
- State/Locality: <u>New York</u>
- Office: <u>United States House of Representatives</u>

***** ARCHIVE of POLITICAL EMAILS *****

\equiv MENU

🖾 EMAIL

Here's why I'm suing Donald Trump

<u>BARBARA LEE</u>

From	Barbara Lee < <u>info@barbaraleeforcongress.org</u> >	
Subject	Here's why I'm suing Donald Trump	
Date	April 1, 2023 7:06 PM	
	HTML Plain Text Screenshot	

John, Donald Trump may have been indicted by a Manhattan grand jury – but we know that isn't his only crime:

In fact, I am the lead plaintiff in a lawsuit against Donald Trump to hold him accountable for inciting the deadly Jan. 6 insurrection.

I still remember that day – being told that we had to hit the floor. We were lucky to have made it out safely when we did. This was a dangerous moment, not only for individual members of Congress and the personnel in the Capitol, but it was dangerous for our democracy.

I refuse to let up in this fight for justice and accountability, and I'm running for Senate to take on this GOP extremism and make sure that an attack on our democracy never happens again.

That's precisely why MAGA extremists and Fox News have already launched a smear campaign to defeat me, and I need your immediate grassroots support to fight back. But with time running out before our midnight deadline, we're falling short of our \$5,000 goal.

So please, John, will you rush \$5 or more right now to help me fight back against MAGA extremists, win in California and secure a progressive future for all of us?

If you've saved payment information with ActBlue Express, your donation will go through immediately:



Thank you for fighting alongside me.

Barbara Lee

Barbara Lee for U.S. Senate PO Box 6787 Oakland, CA 94603

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MESSAGE ANALYSIS

• Sender: <u>Barbara Lee</u>

- Political Party: <u>Democratic</u>
- Country: <u>United States</u>
- State/Locality: California
- Office: <u>United States House of Representatives</u>

★ ARCHIVE of POLITICAL EMAILS **★**

\equiv MENU

🖾 EMAIL

I never thought I'd live to see the day

ADAM SCHIFF

From	Adam Schiff < <u>reply@e.adamschiff.com</u> >
Subject	I never thought I'd live to see the day
Date	April 4, 2023 7:56 PM
	HTML Plain Text Screenshot



John — today is a really somber day. And I wanted to share some thoughts with you as I watch some of this TV coverage.

It's not a scene I would ever have imagined — a former U.S. president photographed, finger-printed and arraigned in court. Some of his most fervent supporters on the street trying to stir up trouble.

It's a sobering reminder of how fragile our democracy really is, and how important it is for all of us to do our part to make sure it survives for another generation.

We don't know what the next days, weeks and months will bring. But already, Republicans in Congress are seeking to obstruct both this court proceeding, and other serious criminal investigations into Trump's misconduct stemming from January 6th and his mishandling of classified information.

Jim Jordan, the Chairman of the House Judiciary Committee, has threatened to subpoena the Manhattan District Attorney in an effort to disrupt the proceedings. I sit on the Judiciary Committee, and let me tell you, we will fight this — or any other — attempt to interfere with the administration of justice.

<u>We can't — and won't — let Republicans succeed in preventing accountability.</u> <u>Not if the rule of law is to mean anything.</u>

If we are to remain a nation of laws, we must hold the rich and powerful accountable, just as we would anyone else.

To do otherwise is not justice, and it is not democracy.

Thanks again for standing strong through all of this, and for your support.

Adam



DONATE

150 E. Olive Ave., Suite 208 Burbank CA, 91502

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MESSAGE ANALYSIS

- Sender: <u>Adam Schiff</u>
- Political Party: <u>Democratic</u>
- Country: <u>United States</u>
- State/Locality: California
- Office: <u>United States House of Representatives</u>
- Email Providers:
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ELECTIONS

'Whistling past the graveyard': Dem fear grows over massive grassroots fundraising hit

The decline is a major warning sign as the presidential campaign heats up.

Q


The lack of grassroots engagement is a warning sign for Joe Biden ahead of a tough election cycle, raising questions about whether the 80-year-old incumbent is exciting the Democratic base. | Brendan Smialowski/AFP/Getty Images

By **JESSICA PIPER** 08/04/2023 04:30 AM EDT Updated: 08/04/2023 10:08 AM EDT



One of the best online fundraising days for Democrats this year was the day of Joe Biden's campaign launch — but even that day's haul was meager compared to his campaign kickoff four years ago.

That's among the findings of an analysis of fundraising for the first half of the year through ActBlue, the party's primary donation processor. Small-dollar giving at the federal level totaled \$312 million in the first half of 2023 - a drop-off of more than \$30 million compared to this point in the 2020 cycle. The platform also had 32 percent fewer donors in the second quarter this year compared to four years prior, although its total fundraising increased slightly

due to several factors, including more recurring donors and greater giving to non-federal groups.

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The lack of grassroots engagement is a warning sign for Biden ahead of a tough election cycle, raising questions about whether the 80-year-old incumbent is exciting the Democratic base the way he will need to win a second term. The new data also suggests that the threat of Donald Trump, once a huge driver of Democratic fundraising, is not motivating donors like it used to.

Trump's court dates led to the only days in which Republicans beat Democrats in online fundraising



Number of daily federal donations on ActBlue and WinRed

Note: Includes donations only to federal campaigns and committees. Donors can make multiple donations. Source: POLITICO analysis of ActBlue and WinRed data filed with the Federal Election Commission Jessica Piper/POLITICO

Online fundraising has been critical for Democrats over the last few cycles, allowing the party to keep control of the Senate in 2022 while powering Biden's 2020 bid. The party still far outraised their Republican counterparts on the corresponding WinRed platform.

Still, a decline in activity among Democratic grassroots supporters will almost assuredly force candidates up and down the ballot to spend more time fundraising, lean more heavily on big donors or make do with less.

Dem fear grows over massive grassroots fundraising decline - POLITICO

Some progressive groups have already been laying off staff this year amid the ongoing cash crunch. Donations are also down to party committees, such as the Democratic Congressional Campaign Committee and Democratic Senatorial Campaign Committee, which both saw more than one-third drops in their total cash raised from small-dollar donors in the first half of the year compared to last cycle.

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Democrats' best fundraising days so far this year were largely end-of-month or end-or-quarter deadlines, according to a POLITICO analysis of data from ActBlue. Those are the days when campaigns typically send extra fundraising appeals.

When Biden formally launched his campaign April 25, he received roughly 57,000 online donations across his official committee and Biden Victory Fund, a joint fundraising group, totaling nearly \$2.9 million.

That was less than in 2019, when Biden took in more than \$4 million dollars from online donations on the day of his campaign launch. And yet, it was enough to make April 25 among the best federal fundraising days on ActBlue this year, with only the end-of-quarter deadlines in March and June seeing more money raised across the platform. A Biden campaign official noted the now-president's campaign had different day one goals compared to 2019, when getting a large number of day-one donors was a way to stand out in a crowded primary field. The campaign has touted that around 30 percent of its donors did not give to Biden in 2020. And the president's small-dollar operation has also shown other positive signs, including less drop-off following the campaign launch.

In 2019, 60 percent of Biden's first quarter online fundraising came in his first week. But this time, first-week fundraising accounted for only 38 percent of his ActBlue fundraising through the end of June.

But the relative dearth of strong fundraising days outside of quarterly deadlines suggests that Democratic donors are less driven by political events now than they were in 2019, when Trump was still in office and a competitive Democratic primary led to frequent national spotlights for the party's candidates.

In fact, the major Trump-related events this cycle — like his court appearances in April and June — have been dates where Republicans have won the fundraising game. WinRed, the primary GOP fundraising platform, saw more donations those days than ActBlue. That was primarily driven by Trump fundraising through that platform in those moments. But other Republican groups have harnessed the former president's indictment in fundraising Advertisement

"Villains raise money. And you have the ultimate villain in Donald Trump," said Rabin-Havt. "But it's the third act of that villain at this point. That makes it harder. We are approaching nine years of him being the principal villain."

Four years ago, Democratic presidential candidates raked in millions of dollars online after strong debate showings, with fundraising also driven by other campaign events and candidates' calls for Trump's first impeachment. In 2021, concern about the events of Jan. 6 and Trump's second impeachment drove up Democratic donations early in the cycle. And just last year, the Supreme Court's *Dobbs* decision on abortion sparked major online giving.

Some operatives in the digital fundraising space said they were not yet ready to hit the panic button, noting that summer months often are slower and that the Republican primary remains unsettled. But even their optimism was colored with concern.

"We get to this point in the cycle, every two years and people act like the summer slump is something they just discovered. People don't like donating in the summer because they're with their families and on vacation," said Mike Nellis, founder and CEO of Authentic, one of the party's top digital fundraising agencies. "That said, this is a particularly bad summer slump. If you're not running with a particularly compelling headwind, it is hard to fundraise right Dem fear grows over massive grassroots fundraising decline - POLITICO

now. If you're not Adam Schiff and Jon Tester, who are two of my clients doing well right now, you're sort of in a bind."

Nellis attributed some of the decline to tactical matters. The major email providers have cracked down on political spam and social media companies have made it harder for campaigns to target donors, forcing a greater reliance on bulk buy email vendors. The current attempts to cull together an effective email list were akin, he said, to "sticking dynamite into a lake, hoping some fish will rise to the surface."



LIVE | EXCLUSIVE

Biden beefs up his finance team with 3 senior hires BY HOLLY OTTERBEIN | AUGUST 03, 2023 05:00 AM

Biden has run a lean campaign, and the many legal challenges facing Trump, while good for the ex-president in terms of fundraising, also mean that Trump is spending a lot.

Even with the Trump indictment boost, Republican groups have not escaped the lower small-dollar totals compared to the past few cycles, although WinRed's shorter history makes it harder to do one-to-one comparisons.

And though there are far fewer events that seem to inspire big influxes, a few things have helped out some Democratic candidates. Schiff, one of several Democrats running for Senate in California next year, received more than 56,000 donations via ActBlue over two days in June when he was censured by House Republicans over his role in investigating Trump.

Some groups have also seen event-driven jumps, albeit at a smaller scale. The Tennessee Democratic Party's federal account received more than 3,500 donations April 7, the day after two Black state lawmakers who had protested in favor of gun law reforms on the House floor were expelled from the legislature.

Prior to that, the state party had averaged seven donations per day.

Sam Stein contributed to this report.

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SUPREME COURT OF THE STATE OF NEW YORK COUNTY OF NEW YORK: PART 59

THE PEOPLE OF THE STATE OF NEW YORK

- against -

DONALD J. TRUMP

Defendant.

DECISION ON DEFENDANT'S MOTION FOR RECUSAL

Ind. No. 71543-23

HON. JUAN M. MERCHAN J.S.C.:

On May 31, 2023, Defendant filed a notice of motion seeking this Court's Recusal. The notice was accompanied by a memorandum of law, the affirmation of Susan R. Necheles, Counsel for Mr. Trump and two exhibits, identified as Exhibit A and Exhibit B.¹ On June 14, 2023, the People filed a memorandum of law with an accompanying affirmation and exhibits in opposition to Defendant's motion for recusal. On June 20, 2023, Susan Necheles wrote to the Court seeking leave to file a reply memorandum of law. Ms. Necheles also asked the Court to provide the defense a copy of the letter this Court had previously submitted to the Advisory Committee on Judicial Ethics "so that the defense can properly evaluate whether the Advisory Committee was fully informed about the possible conflict of interest."² Necheles Letter at 2.

Defendant puts forth three principal arguments in support of his motion: First, he claims that "the political and financial interest" of this Court's daughter "creates an actual or perceived conflict of interest because rulings and decisions" made by this Court "may result in a financial benefit to Your Honor's daughter." Defendant's Memorandum at 1. Next, he alleges that this

¹ Exhibit A of the May 31, 2023, motion for recusal, is a copy of the memorandum of law in support of Defendants, the Trump Corporation and Trump Payroll Corp.'s recusal motion filed by Susan Necheles on or about September 8, 2022, in connection with the *Matter of The People of the State of New York v. The Trump Corporation d/b/a The Trump Organization; Trump Payroll Corp. d/b/a The Trump Organization*, Indictment No. 1473/2021. A copy of the affirmation of Susan R. Necheles, which accompanies the motion, was also attached as part of Exhibit A. Exhibit B of Defendant's May 31, 2023, motion, is a copy of the affirmation of Susan Hoffinger, filed in opposition to Defendants' September 8, 2022, motion to recuse.

² On or about April 14, 2023, shortly after Defendant was arraigned and approximately six weeks before he filed the instant motion for recusal, this Court wrote to the Advisory Committee on Judicial Ethics to seek a formal opinion regarding several matters now addressed in this Decision.

Court's "role in a prior case encouraging Allen Weisselberg to cooperate against President Trump and his interests shows a preconceived bias against President Trump." Defendant's Memorandum at 1. Last, it is Defendant's contention that campaign contributions made by this Court in 2020, "raise if true, at the very least, an appearance of impartiality [sic]." Defendant's Memorandum at 7.

The People oppose Defendant's motion on the grounds that "Defendant presents no arguments that fairly raise any actual or perceived conflict of interest or preconceived bias." People's Opposition at 1.

DECISION

"The right to an impartial jurist is a basic requirement of due process." *People v. Novak*, 30 N.Y.3d 222, 225 (2017). However, "[a] judge is as obliged not to recuse himself when it is not called for as he is obliged to when it is." *In re Drexel Burnham Lambert Inc.*, 861 F.2d 1307, 1312 (2d Cir. 1988). "Absent a legal disqualification under Judiciary Law § 14," which Defendant does not allege here, "a Trial Judge is the sole arbiter of recusal." *People v. Moreno*, 70 N.Y.2d 403, 405 (1987). A trial judge's "decision in that regard will not be lightly overturned." *Khan v. Dolly*, 39 A.D.3d 649, 650 (2nd Dep't 2007).

I. Defendant's claim that this Court's daughter's employment creates an actual or perceived conflict of interest requiring recusal.

This Court's daughter is the President and Chief Operating Officer of Authentic Campaigns, Inc., a digital marketing agency that works with Democratic Party candidates as well as non-profit organizations. Defendant posits that because of her position with Authentic Campaigns, she "stands to financially benefit from decisions this Court makes in this case." Defendant's Memorandum at 4. Because "it is likely that many of President Trump's opponents … will attempt to use this case – and any rulings by the Court – to attack" Defendant and that "her work at, and financial interests in [Authentic Campaigns] … raises real and legitimate concerns about this Court's impartiality." Defendant's Memorandum at 8. The People argue that Defendant's claims are so "remote, speculative, 'possible or contingent,'" (*Kilmer v. Moseman*, 124 A.D.3d 1195, 1198 (3rd Dep't 2015)), that recusal would simply not be warranted here. People's Opposition at 2. And that "[r]ecusal is required 'only where there exists a direct, personal, substantial or pecuniary interest in reaching a particular conclusion.'" People's Memorandum at 2, quoting, *People v. Alomar*, 93 N.Y.2d 239, 246 (1999). Defendant endeavors to advance this claim by relying upon several opinions of the New York State Advisory Committee on Judicial Ethics, despite necessarily conceding that none of the opinions is on point.³ Defendant's Memorandum at 11-12. Defendant's attempts to analogize those opinions with the facts herein, fail. However, on May 4, 2023, the Advisory Committee issued an opinion in direct response to this Court's earlier inquiry.⁴ On the specific issue of the employment of this Court's daughter, the Committee wrote "the matter currently before the judge does not involve either the judge's relative or the relative's business, whether directly or indirectly. They are not parties or likely witnesses in the matter, and none of the parties or counsel before the judge are clients in the business. We see nothing in the inquiry to suggest that the outcome of the case could have any effect on the judge's relative, the relative's business, or any of their interests."⁵

Defendant has failed to demonstrate that there exists concrete, or even realistic reasons for recusal to be appropriate, much less required on these grounds. The speculative and hypothetical scenarios offered by Defendant fall well short of the legal standard.

Defendant's motion for recusal on these grounds is therefore Denied.

II. Defendant's claim that this Court must recuse because it allegedly engaged in inappropriate conduct in the case of the *People of the State of New York v. The Trump Corporation, et al.*, Ind. No 1473/2021

The matter of the *People v. The Trump Corporation, et al.*, involved two corporate entities, legally distinct from Defendant, which were tried and convicted last year on 17 felony counts of tax fraud, falsifying business records, scheme to defraud and conspiracy. This Court presided over that trial. During the pendency of that case, the corporate defendants sought this Court's recusal. In that instance, the Defendants accused this court of engaging in inappropriate conduct in the plea negotiations of a third co-defendant, Allen Weisselberg, who pled guilty prior to the trial of the corporate entities. This Court denied that motion for recusal. Defendant now moves for this Court's recusal on the very same grounds that were previously rejected in *People v. The Trump Corporation*. That the identical grounds are now raised on behalf of a different defendant, on an entirely different indictment, only serve to weaken the plausibility of the claim.

³ Advisory Committee on Judicial Ethics Opinions 13-24, 02-36 and 92-46.

⁴ Opinion 23-54 was e-mailed to this Court on June 1, 2023, and is attached hereto as Exhibit A.

⁵ Pursuant to Section 212(2)(1)(iv) of the Judiciary Law, the actions of a judge that adhere to an Opinion of the Advisory Committee on Judicial Ethics are presumed proper for the purposes of a subsequent investigation by the New York State Commission on Judicial Conduct.

As indicated *supra*, Defendant attaches to the instant motion as Exhibit A, the same memorandum of law and affirmation of Susan Necheles, filed in support of the Trump Corporation's motion for recusal in 2022. The affirmation of Susan Hoffinger in opposition to the motion is attached as Exhibit B.

Ms. Necheles' affirmation, Exhibit A, which is signed under penalty of perjury, consists of four pages and five exhibits and claims to be based "upon personal knowledge or upon information and belief, the source of my knowledge being my review of court and other documents, statements by counsel for the People and Allen Weisselberg, and an independent investigation into the facts." Necheles Affirmation at 1. Despite this assurance, the affirmation is almost entirely devoid of direct, personal knowledge and is instead premised upon second-hand information, the source of which Ms. Necheles does not identify with any degree of specificity. For example, in Paragraph 3, Ms. Necheles represents that the nine sub-paragraphs that are to follow, are based upon her conversations with counsel for Mr. Weisselberg. However, she does not identify which statements are attributable to which of Mr. Weisselberg's attorneys. Indeed, with few exceptions, the affirmation is bereft of any actual quotes directly attributable to any specific person. Nor do any of the five exhibits consist of affirmations or affidavits from anyone who presumably provided the basis of Ms. Necheles' information and belief. This Court finds the allegations in the affirmation inaccurate and the conclusions drawn therefrom misleading.

In contrast, the affirmation of Susan Hoffinger, attached as Defense Exhibit B, is founded in large part, upon first-hand knowledge. The original⁶ 14 page, 40 paragraph affirmation, contains nine exhibits, including copies of e-mails exchanged between the parties and a letter from Mary Mulligan, one of the attorneys for Mr. Weisselberg. The document, which is also signed under the penalty of perjury, refutes the Necheles affirmation with a factual, detailed and chronological account of the events leading up to Mr. Weisselberg's plea.

Defendant's motion for recusal on these grounds is denied for the same reasons it was denied the first time, *a fortiori*, now that the claim is brought by a different defendant in a different action.

⁶ Defense Exhibits A and B, the affirmations of Susan Necheles and Susan Hoffinger, were filed without their original exhibits.

III. Defendant's motion for an explanation to clarify on the record, campaign contributions made to a political candidate, other than Donald J. Trump and to other causes.

Defendant argues that political contributions to a candidate other than Donald J. Trump, and to other political causes, require an on-the-record explanation. Defendant's Memorandum at 14. Defendant further asserts that "[t]he Court should therefore clarify the record concerning these contributions – and give the defense a chance to further address the implication of that explanation - or otherwise recuse itself from this case." Defendant's Memorandum at 17. The People note that Defendant does not directly move for recusal on the basis of the contributions and ask the Court to "decline to recuse if it considers [the] question sua sponte." People's Memorandum at 12. The People present three distinct arguments. First, the reported political contributions are a *de minimus* donation, not warranting recusal. Anderson v. Belke, 80 A.D.3d 483, 483 (1st Dep't 2011)(even a greater than normal contribution by defense counsel to a judge's re-election campaign did not establish a risk of bias because "it was only a small percentage of the total contributions to the campaign"); Caperton v. A.T. Massey Coal Co., 556 U.S. 868, 882-884 (2009) (recusal was warranted where a litigant contributed \$3 million to a justice's campaign, the sum surpassed the total donations of all supporters by 300% and was "pivotal" in the election results.) Second, the People submit that the reported political contributions do not raise a plausible concern regarding the appearance of impartiality because "a judge's identification with a political party is not an indication that a judge is incapable of acting impartially." MacDraw, Inc. v. CIT Grp. Equip. Fin., Inc., 138 F.3d 33, 38 (2d Cir. 1998). People's Memorandum at 14. Finally, the People argue that Defendant's concern regarding this Court's compliance with the New York Rules Governing Judicial Conduct is properly raised in a different forum.

The donations at issue are self-evident and require no further clarification. Moreover, the Advisory Committee has opined that this Court "is not ethically required to disclose [the contributions]." Advisory Opinion at 2. There is therefore no need or requirement for an on-the-record explanation. Defendant's request for a clarification "so that the defense can assess whether these donations separately warrant Your Honor's recusal," is Denied. Defense Motion at 17.

Regarding the possibility of recusal, this Court declines to consider the matter *sua sponte*. In the alternative, had the motion for recusal been made on these grounds, it would be denied. Advisory Opinion 23-54 addressed this question: "[0]n the facts before us, it is sufficient to say that these modest political contributions made more than two years ago cannot reasonably create an

5

impression of bias or favoritism in the case before the judge. Accordingly, we conclude the judge's impartiality cannot reasonably be questioned on this basis[.]" Advisory Opinion at 2.

CONCLUSION

"The judge presiding over a case is in the best position to appreciate the implications of those matters alleged in a recusal motion. In deciding whether to recuse himself, the trial judge must carefully weigh the policy of promoting public confidence in the judiciary against the possibility that those questioning his impartiality might be seeking to avoid the adverse consequences of his presiding over their case." *In re Drexel Burnham Lambert Inc.*, 861 F.2d 1307, 1312 (2d Cir. 1988). This Court has carefully weighed the competing interests outlined in *Drexel Burnham Lambert* and finds that recusal would not be in the public interest. Further, this Court has examined its conscience and is certain in its ability to be fair and impartial.

Defendant's motion for recusal and for an explanation is Denied on all grounds.

The above constitutes the Decision of this Court.

Dated: August 11, 2023 New York, NY

AUG 1 1 2023

ENTERED.

Hon. Juan M. Merchan Acting Justice of the Supreme Court Judge of the Court of Claims

HON. J. MERCHAN

Exhibit A

Hon. Juan M. Merchan

From: Sent: To: Subject: Attachments:

Thursday, June 1, 2023 2:17 PM Hon. Juan M. Merchan 23-54 23-54.pdf

Dear Judge Merchan,

As requested, here is Opinion 23-54. A hard copy will follow in due course by regular mail.

Chief Counsel New York State Advisory Committee on Judicial Ethics 25 Beaver Street, 8th floor New York, NY 10004 Toll Free: 1 -866-795-8343 Office Telephone: Website: <u>https://ww2.nycourts.gov/ip/acje</u>

Please be CAREFUL when clicking links or opening attachments.

ADVISORY COMMITTEE ON JUDICIAL ETHICS c/o OFFICE OF COURT ADMINISTRATION 25 BEAVER STREET, 8TH FLOOR NEW YORK, NEW YORK 10004

MARGARET T. WALSH LILLIAN WAN CO-CHAIRS

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Opinion 23-54

May 4, 2023

Digest: (1) A judge's impartiality cannot reasonably be questioned based on (a) de minimis political contributions made more than two years ago or (b) the business and/or political activities of the judge's first-degree relative, where the relative has no direct or indirect involvement in the proceeding and no interests that could be substantially affected by the proceeding.
(2) As a result, the judge is not ethically required to disclose such facts or circumstances *sua sponte* in the proceeding, regardless of any surrounding publicity or lack thereof. The judge may continue to preside in the matter provided the judge believes he/she can be fair and

Rules: Judiciary Law § 14; 22 NYCRR 100.2; 100.2(A); 100.2(B); 100.3(B)(1); 100.3(E)(1); 100.3(E)(1)(a)-(f); 100.3(E)(1)(d)(iii); 100.3(E)(1)(e); Opinions 22-183; 22-172; 22-138; 17-126; 15-212; 15-62; 98-22; *People v Moreno*, 70 NY2d 403 (1987).

Opinion:

impartial.

The inquiring judge is presiding in a criminal case involving a defendant who is a former public official. Although the judge has searched his/her conscience and is confident in his/her own ability to be fair and impartial, the judge nonetheless asks if disclosure and/or disqualification is ethically mandated on one of several grounds.

A judge must always avoid even the appearance of impropriety (*see* 22 NYCRR 100.2) and must always act to promote public confidence in the judiciary's integrity and impartiality (*see* 22 NYCRR 100.2[A]). A judge must not allow "family, social, political or other relationships to influence the judge's judicial conduct or judgment" (22 NYCRR 100.2[B]) and must "not be swayed by partisan interests, public clamor or fear of criticism" (22 NYCRR 100.3[B][1]). A judge must disqualify where required by rule or statute (*see* 22 NYCRR 100.3[E][1][a]-[f]; Judiciary Law § 14) and in any other proceeding where the judge's impartiality "might reasonably be questioned" (22 NYCRR 100.3[E][1]). For example, a

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ETHICS FACULTY DANIEL ANGIOLILO VICE CHAIR 2019-2021 ROBERT G. BOOLE VITO DESTEFANO DAVID ELLIOT DEBRA L. GIVENS BARBARA R. KAPNICK ROBERT M. MANDELBAUM E. JEANNETTE OGDEN DAVID J. ROMAN judge must disqualify when a relative within the fourth degree of relationship "is likely to be a material witness in the proceeding" (22 NYCRR 100.3[E][1][e]) or "has an interest that could be substantially affected by the proceeding" (22 NYCRR 100.3[E][1][d][iii]). However, where disqualification is not mandatory, a trial judge is the sole arbiter of recusal (*see People v Moreno*, 70 NY2d 403 [1987]).

° 7

First, the judge asks if he/she should confirm or deny, as the case may be, matters that have been reported in the media. Whether or not something has been reported in the media is immaterial to the ethical analysis. The judge remains free, of course, to make any disclosures the judge deems appropriate but he/she is not by virtue of such reporting mandated to do so.

The judge also asks if it is mandatory to disclose certain prior political contributions that were made more than two years ago. The total amount contributed, in the aggregate, was less than \$50. One contribution was made to the person who opposed the defendant in an election; none was made to the defendant or the prosecutor or anyone else involved in the case before the judge.

We seldom require disqualification or disclosure for more than two years (*see e.g.* Opinion 22-138 ["A set period will be simpler for judges to remember and apply, and two years is a standard we have used regularly since the Committee's inception."]). Indeed, we recently adopted a bright-line two-year rule in an area where we had previously required disclosure indefinitely (*see* Opinion 22-183 [judge's former counsel]).

On the facts before us, it is sufficient to say that these modest political contributions made more than two years ago cannot reasonably create an impression of bias or favoritism in the case before the judge. Accordingly, we conclude the judge's impartiality cannot "reasonably be questioned" on this basis and the judge is not ethically required to disclose them.

The inquiring judge further asks us whether he/she must disclose that his/her relative's agency recently declined to work for the prosecutor now appearing before the judge. A first-degree relative of the judge¹ is a high-ranking officer in a business that works exclusively with one political party's candidates, and that party is different from that of the former elected official now appearing as a defendant in the judge's court. The judge's

¹ A judge's first-degree relatives include a parent or child of the judge or the judge's spouse, or the spouse of such person. Here, the judge's relative lives and works in another state, but apparently does business with campaigns nationwide.

relative was asked to work for the prosecutor in a political matter but the relative declined the work.

. . `

We previously considered a circumstance where a judge's first-degree relative was "employed by a non-party real estate company that does business with one party in the litigation" (Opinion 22-172). We concluded that fact "does not require disqualification, where neither the judge's relative nor the relative's employer has any interests that could be substantially affected by the proceeding" (*id.*).

Here, too, the matter currently before the judge does not involve either the judge's relative or the relative's business, whether directly or indirectly. They are not parties or likely witnesses in the matter, and none of the parties or counsel before the judge are clients of the business. We see nothing in the inquiry to suggest that the outcome of the case could have any effect on the judge's relative, the relative's business, or any of their interests.

We also note that, notwithstanding the strict limits on a judge's own political activities, a judge's relatives remain free to engage in their own bona fide independent political activities (*see e.g.* Opinions 15-62; 98-22). A relative's independent political activities do not provide a *reasonable* basis to question the judge's impartiality (*see e.g.* Opinions 17-126 [judge may continue to preside in a declaratory judgment action, even after learning that the spouse's employer made political contributions to a named respondent, provided the judge believes he/she can be fair and impartial]; 15-212 [judge need not disqualify from cases involving lawyers who sought to contribute to the judge's spouse's recent political campaign, provided the judge believes he/she can be fair and impartial]).

On the facts before us, we conclude the judge's impartiality cannot reasonably be questioned based on the judge's relative's business and/or political activities, and the judge is not ethically required to disclose them.

Mike Nellis of Quiller: 5 Things I Wish Someone Told Me Before I Became A Founder

An Interview With Doug Noll







Never stop learning. Having a growth mindset is so critical for success. I was never a good student, but I loved learning and cannot get enough. I listen to an audiobook a week in addition to any number of podcasts (big shout out to Smartless, which is a great podcast that I recommend) and YouTube tutorials (I am currently learning how to build a better Notion structure for my second brain). Heck, the only reason I was able to launch a new AI startup was because I dove in head first to learn! I took a course at Northwestern early this year, read a bunch of books, went to a conference, and more. It was energizing for me and I think it made me a better leader.

As part of our interview series called "<u>5 Things I Wish Someone Told</u> <u>Me Before I Became A Founder</u>", I had the pleasure of interviewing Mike Nellis.

Mike Nellis is a purpose-driven entrepreneur and the Founder and Chief Executive Officer of Authentic, a Chicago-based digital-first fundraising and advertising agency. In just five years, Authentic has raised more than \$500 million in grassroots donations for Democratic politicians like Adam Schiff and non-profit organizations like the National Immigration Law Center, focusing on personalized storytelling and narrative-driven digital campaigns. Mike is also the Founder and Executive Chairman of Quiller.ai, a new tech startup that is revolutionizing online fundraising with AIenabled content generation. Quiller recently closed a \$1.2 million pre-seed round, and was a featured product at the New Tools Showcase at Netroots Nation.

Thank you so much for joining us in this interview series! Can you tell us a story about what brought you to this specific career path?

I got my start in politics and digital marketing working for this littleknown Illinois Senator named Barack Obama. It was 2007, I lived in Omaha, NE and Senator Obama was running in the Iowa caucus for president. I ended up skipping most of my college classes to go knock on doors and do data entry for his campaign. Eventually I parlayed that work into my first "real" job on a Senate campaign back home in Nebraska in 2008 for a guy named Scott Kleeb. Online fundraising was largely a new concept and as the youngest person in the room, I was told to go "figure out how to get money online." And I did. We raised a good chunk of cash and then I jumped into consulting with a focus on online fundraising and digital-first marketing for other campaigns and non-profit organizations. And I have never looked back. Throughout my career, I've had opportunities to work with some really great partners, like Kamala Harris, Cory Booker, the United Nations Population Fund, the ACLU, and many others.

Can you tell us a story about the hard times that you faced when you first started your journey?

Sure, when I started Authentic in 2018, I really had no idea what I was doing. How do you set-up payroll? How do you send out an invoice? I had always had operational support for those things at the companies I worked at previously. I also had no real cash reserves to start the business. I quit my job and I used personal savings. But I was drawing down what my wife and I had been saving together while, at the same time, trying to have a baby. It was incredibly stressful. Meanwhile I'm bringing on clients, trying to hire staff and build a model for this new business of mine. It was tough. I remember early on our accountant ended up making a mistake and we missed the payroll deadline. My team was pretty small back then (around 5 people) but there was a young person on my team who was worried about paying her rent. I had to end up cutting her a check to make sure she didn't get evicted. I take that responsibility as a business owner really seriously, and that's always stuck with me. There's this perception that being a business owner is super glamorous, but honestly, it's incredibly stressful a lot of the time.

Where did you get the drive to continue even though things were so hard?

I am lucky to have such a purpose-driven business and career. I don't think I could ever go to work and sell widgets or insurance or something like that. I want to make people's lives better. Politics is a really difficult industry to work in and when we started Authentic it was at the height of Trump's time in office. The work felt important — especially at a time when vulnerable communities were being attacked. The guy in the White House was trying to destroy all the progress we made under the Obama Administration. So I stayed in the fight because we needed to if we were going to save our democracy. I really believe in the power of the internet to bring people together and make the world a better place.

So, how are things going today? How did grit and resilience lead to your eventual success?

Things are going well! Authentic has about 50 employees now and we've worked with nearly 300 campaigns and organizations. We've raised \$500 million for our clients running ethical fundraising programs, and we've notched up some big wins over the years: Jon Tester's re-election in 2018, Joe Biden in 2020, Boston Mayor Michelle Wu in 2021, and Katie Hobbs for Arizona Governor in 2022.

Can you share a story about the funniest mistake you made when you were first starting? Can you tell us what lesson you learned from that?

I was once so exhausted while coding a fundraising email that I accidentally emailed 400,000 people in North Carolina an email that said "Dear Mike" instead of the recipient's first name. Oddly enough it performed really well.

The primary lesson I learned from that was to make sure you have clear standard operating procedures to get things done quickly and correctly. I hate making mistakes and early on when starting the company, I didn't do a great job of documenting things. I feel like once we started to do that, and all credit in the world goes to my business partner Loren Merchan and our leadership team — our company really started to thrive.

What do you think makes your company stand out? Can you share a story?

The number one thing is that Authentic is dedicated to creating lasting and inclusive change. We work with Democratic campaigns, progressive advocacy

organizations, and purpose-driven nonprofits — creating programs that can raise money from grassroots donors, move public opinion, win elections, and create tangible impact. Our commitment to driving meaningful change sets us apart from a lot of businesses and marketing agencies.

Second, we have a really diverse and special team of storytellers. That diversity fuels our creativity and strengthens our ability to connect with our target audiences.

We're also on the cutting edge of new technology. We used artificial intelligence to do some really fun and interesting voter engagement campaigns for the Biden team in 2020. That is sort of what also drove me to launch Quiller, which is revolutionizing online fundraising with AI-enabled content.

Which tips would you recommend to your colleagues in your industry to help them to thrive and not "burn out"?

You cannot let your work define your identity. You have to live a full life outside of your career if you're going to bring your best self to your job. For me, that's spending time with my son, swimming, playing chess, and going to concerts. When I do a good job of creating harmony in my life, I am more productive at work, I think better, and I'm a better leader for my companies. There's no honor in overworking yourself, and you're not going to do your best work that way. Balance is key.

Truthfully, I struggle with suicidal ideation in my life. When I'm burned out especially my thoughts can betray me and make me feel worthless and unworthy of what I have in my life. My advice to anybody going through anxiety, depression, burnout, or suicidal ideation would be to take that next step and acknowledge that something is wrong, find the courage to articulate that you need help, and then accepting that help are three of the hardest, bravest things that anybody can do.

None of us are able to achieve success without some help along the way. Is there a particular person who you are grateful towards who helped get you to where you are? Can you share a story?

Without question that person is my wife, Kristen. I would be nothing without her. The day after I quit my job to launch Authentic, I had one of the worst anxiety attacks of my life. I couldn't even leave the house because I was in such a troubled state — and even worse it was on her birthday. But she helped me get through it, just as she has with so many things I've faced in my life. Everybody needs a rock to be with you when the times are tough. I am very lucky I have her.

How have you used your success to bring goodness to the world?

For me, it's been creating companies that people love working at. We've won numerous awards for our workplace culture that recognizes our commitment to creating a positive and inclusive environment. We actively try to lift people up and value their unique perspectives, giving people the space to bring their whole selves to the workplace. By fostering a supportive company, we empower our employees to thrive and contribute their best to our clients and the causes we champion.

One of my favorite things is to see Authentic alumni go out and make a difference in the world. We have folks working on campaigns and at nonprofits who were able to learn valuable skills here and go on to do bigger



What are your "5 things I wish someone told me before I started leading my company" and why. Please share a story or example for each.

1 . You can't do it alone. You need a team of people who are different from you. Different skills, different backgrounds, different worldviews, different lived experiences. When I started Authentic my first hire was Loren Merchan, who is now my business partner and is the President of Authentic. She is one of the smartest people I know and she has a completely different perspective and approach than me, but that differentiation creates magic. 2 . It's lonely at the top. I know that's such a cliché and I am not looking for sympathy, but being a Founder is hard! Not many know the feeling of staying up at night worrying about how to make payroll. It's an awesome responsibility and one that needs to be taken seriously. That's why you need a network of peers you can talk to. I joined <u>Entrepreneurs Organization</u> a few years ago because they offer a monthly forum for Founders to connect with one another. It's by far one of the best investments I've ever made in myself and it's sort of like I have my own personal Board of Directors to help me navigate tough business and personal challenges.

3 . Process matters. I like to joke that I am an ideas man and I come up with 100 new business ideas every single day, but I struggle with process. That sruggle creates chaos in my life and in my businesses. I can follow one in short bursts, but it's hard for me to get on board and even harder for me to develop or articulate the process. The more I've learned to let go and just document what I am doing, so that someone else can execute — the more I've been able to get out of the day-to-day and work on the business overall.

4. Take breaks. Again, another cliché, but it's so important. If I don't take time to go on a walk, grab lunch, be with my family, or do something fun (live music!) — then I'm rarely firing on all cylinders. The truth is that I really like going to work every day. I love solving the challenges of founding a business and because sometimes I get so wrapped up into it that I forget to be a human. Today, I try to have a framework that allows me to do something for my mind, my body, and my spirit each day. If I do that consistently, I can avoid burnout while also dedicating myself to my companies and my other projects.

5. Never stop learning. Having a growth mindset is so critical for success. I was never a good student, but I loved learning and cannot get enough. I listen to an audiobook a week in addition to any number of podcasts (big shout out to Smartless, which is a great podcast that I recommend) and YouTube tutorials (I am currently learning how to build a better Notion structure for my second brain). Heck, the only reason I was able to launch a new AI startup was because I dove in head first to learn! I took a course at Northwestern early this year, read a bunch of books, went to a conference, and more. It was energizing for me and I think it made me a better leader.

Can you share a few ideas or stories from your experience about how to successfully ride the emotional highs & lows of being a founder"?

I always remind myself that I am never as good as I feel when everything is clicking and I am never as bad as I feel when it isn't. I tend to feel things really deeply. For example, we recently launched Quiller at Netroots Nation in Chicago and everybody was abuzz about the tool. It felt really good and it would be so easy to let that dominate my thoughts. But instead I've been reminding myself that there's still so much more to be done to make it the tool I believe it can be.

I really like Mark Manson's quote on this: "The desire for a more positive experience is itself a negative experience. And, paradoxically, the acceptance of one's negative experience is itself a positive experience."

That line lives rent free in my brain and helps me to keep a level head.

You are a person of great influence. If you could start a movement that would bring the most amount of good to the most amount of people, what would that be? You never know what your idea can trigger. :-) It may sound simple but I want people to be nicer to themselves. I struggle with negative self-talk, imposter syndrome, and suicidal ideation. I have to walk back some of my inner dialogues sometimes. It's hard and if somebody has a solution out there that can help the billions of people who are probably facing a similar struggle — I would be so grateful. Because truth be told, people are amazing and smart and so creative and kind and we forget that because of social media and the nightly news. We're better than the way society boxes people in and we cannot forget that.

How can our readers further follow your work online?

I would encourage people to connect with me on <u>LinkedIn</u>. I try to be active and stay engaged in learning and sharing the work I am doing, especially with Quiller.

If you're interested in hiring Authentic, you can go here: authentic.org

If you want to schedule a Quiller demo, you can go here: quiller.ai

This was very inspiring. Thank you so much for joining us!

bout the Interviewer: Douglas E. Noll, JD, MA was born nearly blind, crippled with club feet, partially deaf, and left-handed. He overcame all of these obstacles to become a successful civil trial lawyer. In 2000, he abandoned his law practice to become a peacemaker. His calling is to serve humanity, and he executes his calling at many levels. He is an awardwinning author, teacher, and trainer. He is a highly experienced mediator. Doug's work carries him from international work to helping people resolve deep interpersonal and ideological conflicts. Doug teaches his innovative deescalation skill that calms any angry person in 90 seconds or less. With Laurel Kaufer, Doug founded Prison of Peace in 2009. The Prison of Peace project trains life and long terms incarcerated people to be powerful peacemakers and mediators. He has been deeply moved by inmates who have learned and applied deep, empathic listening skills, leadership skills, and problem-solving skills to reduce violence in their prison communities. Their dedication to learning, improving, and serving their communities motivates him to expand the principles of Prison of Peace so that every human wanting to learn the skills of peace may do so. Doug's awards include California Lawyer Magazine Lawyer of the Year, Best Lawyers in America Lawyer of the Year, Purpose Prize Fellow, International Academy of Mediators Syd Leezak Award of Excellence, National Academy of Distinguished Neutrals Neutral of the Year. His four books have won a number of awards and commendations. Doug's podcast, Listen With Leaders, is now accepting guests. Click on this link to learn more and apply.

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\equiv MENU

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This is a longer message, but we hope you'll take a moment to read through it.

SENATE MAJORITY PAC

From			
Subject			
Date	August 31, 2023 6:04 PM		
	HTML Plain Text Screenshot		



John, this email is longer than ones we usually send during our end-of-month push, but we hope you'll read it through because it's important.

91 charges. That's how many felonies Donald J. Trump is charged with.

No president has been charged with a crime before Donald Trump. Now, in the span of just a few months, Trump has racked up indictments in four different jurisdictions (and counting).

This isn't normal. We deserve better.

Yet knowing <u>all</u> of this, Trump is still the frontrunner for Republicans. He's leading in all of the primary polls. GOP Senators are throwing their support to him. And he's raising millions to try and defeat Joe Biden and take back the White House.

We don't want to wake up next year in a country where Donald Trump is reelected and Mitch McConnell takes back the Senate — because the consequences could be too dangerous to fathom.

That's why we're on the front lines to defeat all of their right-wing allies and keep the Senate blue. To defend our democracy. To protect reproductive rights. And to be a brick wall to any right-wing extremism.

It'll take a lot of resources to win in Trump-won states like Ohio and Montana, reelect vulnerable Senators like Sherrod Brown and Jon Tester, and keep the Senate blue. We're ready to do that hard work. **Can we count you in, John?**

To help us protect our Senate majority, a generous group of donors is 3Xmatching the first \$25,000 in donations until 11:59 P.M. tonight. Will you rush in \$10 (becomes \$40) to help us overcome all the attacks Donald Trump and Mitch McConnell are going to throw our way to Defend the Senate?

If you've saved your payment information with ActBlue Express, your donation will go through immediately:

DONATE \$10 (\$40	DONATE \$25 (\$100
Impact!)	Impact!)
DONATE \$50 (\$200	DONATE \$100 (\$400



Thank you,

- Defend the Senate

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Political Fundraising Firm Pilots a 4-Day Work Week

ARTICLES RESOURCES EVENTS AWARDS BECOME A MEMBER



ADemocratic fundraising shop founded with the goal of addressing toxic workplace culture in the campaign industry is moving to a four-day work week.

Authentic announced the move last week together with the Campaign Workers Guild, which represents staffers at the digital fundraiser. Compensation won't change as a result of the new schedule. The company's management proactively proposed the shift prior to its latest collective bargaining with unionized employees, and then negotiated on the details with the union. It's a process that started last summer.

"What we did do [last] summer was we'd tested a summer Friday [half-day schedule], and that was at the request of the union," Loren Merchan, a partner and president, COO at Authentic, told C&E.

"We tested it out and it largely went pretty well. And so we had some discussions as a leadership team about if we thought we could do something bigger, something longer term, what that would take."

Merchan said that the schedule is still flexible enough to allow for some staff to work during breakingnews events, such as the vote to expel now-ex-Congressman George Santos (R-N.Y.) on Friday Dec. 1, or to help clients handle primary votes next year.

"There's always understanding that if rapid response things happen, whether that's on Friday or Saturday or Sunday, that we will respond," Merchan said.

Clients have been generally responsive to the idea, which is taking hold in other industries as well.

"What we've told clients is that if it's not urgent, then it will wait until Monday, and we want to work with them to make sure they're getting their drafts far enough in advance to approve it so that way we can get that all set up for the weekend in advance. We're trying to do more advanced planning with them," she said. "And then kind of identifying what things are urgent and need that urgent response on a Friday, Saturday, Sunday, and what things can wait until Monday."

That said, Merchan noted that managing workflow will be an evolving process. Moreover, as the schedule gets more hectic closer to Election Day 2024, the staff's schedule will get back to five days.

"That time between Labor Day and after the election, we will switch back to a five-day work week during that period," she said. "But otherwise we'll likely be maintaining the four-day work week."

For now, it's a pilot program that the company will reevaluate in the spring. But Merchan believes the program will become permanent, and it'll help Authentic with staff retention, which is an ongoing issue for many industry employers.

"We definitely think it will help with talent retention and, hopefully, recruitment," she added. "This is a high turnover industry, [Diversity, equity and inclusion] is really important to us and that's something that we struggle with in this industry, and sometimes we need to try to draw candidates in from outside of our industry.

"So we are looking at ways to help with our recruitment as well as our retention here because we spend a lot of time investing in our employees and training them and managing them."

Taylor Billings, organizing director with CWG, said the Guild hopes this starts an industry-wide trend.

"We hope not only that Authentic workers feel the benefits of a 4-day workweek, but also that other firms and organizations across the industry will follow their lead," said Billings.



Donald Trump's New York hush-money criminal trial was delayed Friday until at least mid-April as the judge seeks answers about a last-minute evidence dump that the former president's lawyers said has hampered their ability to prepare their defense. (AP production by Javier Arciga)

BY JENNIFER PELTZ Updated 10:21 AM EDT, March 17, 2024

NEW YORK (AP) — Judge Juan M. Merchan looked across his high-ceilinged courtroom, facing the defendant in a complicated case.

Not the one everyone knows about.

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Yes, Merchan could become the first judge ever to oversee a former U.S. president's criminal trial: Donald Trump's hush money case. But on a recent morning, the judge was attending to much less conspicuous cases in Manhattan's once-weekly Mental Health Court, where selected mentally ill offenders agree to closely monitored treatment in hopes of getting charges dismissed and their lives on track.

As Merchan talked with defendants about their progress, stumbles, jobs, families and even workouts, it was a far cry from the upcoming trial in which Trump will be at the defense table, but the judge also will be in a hot seat.

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The ex-president and presumptive Republican nominee has called Merchan a "Trump-hating" judge, and defense lawyers <u>unsuccessfully asked him to exit</u> the case. Merchan received dozens of death threats after Trump slammed him on social media last year.

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Ten days before jury selection was to start, Merchan on Friday <u>postponed the trial</u> until at least mid-April because of a last-minute evidence dump. He scheduled a March 25 hearing on next steps.

Merchan wouldn't talk about the case last week, but allowed that getting ready for the historic trial is "intense."

He is striving "to make sure that I've done everything I could to be prepared and to make sure that we dispense justice," he said in an interview, emphasizing his confidence in court staffers.

"There's no agenda here," he said. "We want to follow the law. We want justice to be done."

"That's all we want," he said.

THE PATH TO TRUMP'S CASE

Born in Colombia, Merchan emigrated as a 6-year-old and grew up in New York. He worked his way through college, graduated from Hofstra University's law school, and was a state lawyer and Manhattan prosecutor before being appointed a family court judge in 2006. Three years later, he was assigned to a felony trial court, which New York calls a state Supreme Court.

Now 61, he has presided over cases alleging murder, rape and many other crimes: a multimilliondollar investment fraud, a clubland stabbing, stolen laptops, harassment.

He oversaw trials of three men who <u>parachuted off the rebuilt World Trade Center's</u> tallest skyscraper and of at least one defendant in a sprawling <u>Social Security disability fraud case</u> against police officers, firefighters and others accused of faking psychological problems to get benefits.

Merchan is still dealing with the aftermath of the 2012 case of Anna Gristina, the "<u>soccer mom</u> <u>madam</u>" whose alleged exploits spurred a 2021 Lifetime movie. She now wants to rescind her <u>guilty</u> <u>plea</u> and is suing the judge to try to get some case transcripts unsealed. Lawyers for Merchan have said the sealing was justified.

The spotlight on Merchan grew white-hot in the last three years as he took on cases involving <u>Trump's company</u>, its former longtime finance chief Allen Weisselberg and, eventually, Trump himself.

Trump has <u>pleaded not guilty</u> to doctoring business records to veil a 2016 effort to squelch claims of extramarital affairs, which he denies. Prosecutors say he was trying to protect his first campaign; he has said he is fighting a "fake case" brought to impede his current run.

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Trump wasn't charged in the tax fraud case against his company, the Trump Organization. <u>A jury</u> voted to convict. Merchan imposed a <u>\$1.6 million fine</u>, the legal maximum. The company denied wrongdoing and is appealing.

If some might see Merchan's familiarity with the Trump Organization case as preparation for the hush money trial, the ex-president and his lawyers see a problem.

They have asserted Merchan has "preconceived bias" against Trump, saying the judge strongarmed Weisselberg behind the scenes into taking a <u>plea deal</u>, agreeing to testify in the tax fraud case and serve a five-month jail sentence.

Merchan and prosecutors have disputed the claims. The judge wrote that defense lawyers drew "misleading" conclusions from an "inaccurate" portrayal of his involvement in Weisselberg's plea negotiations.

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Trump's lawyers also have pointed out that Merchan's daughter is a political consultant whose firm has worked for Democrats and the judge donated \$35 in 2020 to Democratic causes, including \$15 to now-President Joe Biden. A state court ethics panel <u>opined</u> that Merchan could continue on the case. The judge <u>has vouched</u> he can be fair and impartial.

Trump has a history of assailing judges in cases involving his <u>business</u> or <u>administration</u>. He <u>tangled</u> <u>with jurists in person</u> during his <u>recent civil trials</u> over New York state's claims of business fraud and writer E. Jean Carroll's sexual assault and defamation allegations. Trump denied all the accusations.

Federal Judge Lewis A. Kaplan presided with stern authority over two jury trials on Carroll's claims. In the non-jury business fraud trial, state Judge Arthur Engoron at times gave latitude, such as letting lawyers revisit issues he had decided, but at other points pounded his desk in frustration.

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Merchan has conducted the criminal court dates so far with a mannerly but firm formality. When one of Trump's lawyers complained last month that the trial would burden the candidate as he campaigned, Merchan responded: "That's not a legal argument. Anything else?"

Roger Stavis, a lawyer who testified before Merchan during a jury trial years ago, recalls the judge as self-confident but "not overbearing."

"He's in command of his courtroom," Stavis said. "He won't be baited, and he won't be pushed around."

As for Merchan himself, he says that in his courtroom, "everybody gets treated respectfully, professionally."

'A DIFFERENT LENS'

During long trials, Manhattan judges often reserve a day each week for other cases. Merchan is keeping Wednesdays for mental health court, which he has overseen since its 2011 start, and a similar veterans' docket he took on in 2019.

The mental health court currently handles nearly 70 cases while budgeted for 50 a year, coordinator Amber Petitt-Cifarelli said. About 100 participants successfully finished between 2014 and 2021, while 190 were accepted, according to a report from Manhattan prosecutors.

"We help a lot of people, but it's hard work. ... You get really invested in people's lives," Merchan said, adding that it lets him "see people through a different lens" than he did when presiding only over criminal cases.

Last week, Merchan offered encouragement to a newcomer who teared up while describing how mental illness ended his full-scholarship college studies. He urged one assault defendant not to lose patience with residential treatment rules and congratulated another on passing her real estate class final. He handed progress certificates to some, including a residential treatment patient approved for an apartment.

It wasn't all good news. Merchan issued a warrant for someone who didn't return to a residential program after a medical visit. A robbery defendant apologized for having smoked K2, his first misstep in a year of court-supervised treatment.

When Merchan asked what happened, the man said he had been depressed because his mom and siblings were far away, but he later talked with his counselor about handling such feelings.

"So we're not going to harp on that situation that happened. Because you've earned good faith," Merchan decided, noting the man's honesty. He remains on course for a progress certificate if he avoids further slips.

Another man was making headway toward quitting marijuana, avoiding old hangouts and getting a library card to make reading a new pastime.

"You've got this one issue, and you're working through it," Merchan told him. "I'm very proud of you."

Associated Press writer Michael R. Sisak contributed.